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FOR IMMEDIATE RELEASE

**JVS CHICAGO ANNOUNCES NEW DIRECTION WITH
THE LAUNCH OF CAREER MOVES**

CHICAGO, Ill., September 5, 2012 – As part of its continued growth, JVS Chicago, an affiliated agency of the Jewish United Fund/Jewish Federation of Metropolitan Chicago, is pleased to announce the launch of its new comprehensive Career Development Center–CAREER MOVES at JVS Chicago.

“Our rebranding is the final step in a two-year transformation of our Career Services program, from a vocational counseling department into a more relevant and contemporary Career Development Center for professionals and skilled workers in transition,” said Linda Wolfe, JVS Chicago’s Director of Career Development and Placement.

“This critical transformation is in response to the significant shift in the job search paradigm,” revealed Wolfe. “Job search skills that people used in prior searches are no longer effective. People are landing jobs today through resources like LinkedIn® and networking, and by developing personal brands, unique selling propositions and ‘elevator speeches’ for targeted companies,” she added.

Career Moves professional counselors and coaches offer highly personalized service, developing individualized career goals and action plans for clients. Each Career Moves client is empowered with their own toolbox of resources and

strategies to effectively launch their job search. Clients receive assistance in writing resumes and cover letters, refining interviewing and networking skills, as well as access to on-going job skills/strategy workshops and panel discussions with industry experts.

In addition, Career Moves refers qualified job candidates at no cost to employers throughout metropolitan Chicago. Individual and group outplacement services at a fraction of the cost of traditional companies are available to meet Chicago employer hiring needs.

“Our program has impacted the lives of 3,219 Chicago job seekers within the past year,” said Wolfe. JVS Chicago’s Career Moves offices are located in downtown Chicago, Skokie, Northbrook, Arlington Heights and Lombard.

ABOUT JVS

For more than 125 years, Jewish Vocational Service (JVS) has provided entrepreneurial support services, job development and placement, career counseling and networking, and customized skills training and rehabilitation to help all people realize their full potential. The agency is an affiliate of and receives support from the Jewish United Fund/Jewish Federation of Metropolitan Chicago and other public and private funding.

To learn more about JVS Chicago, visit jvschicago.org.

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