



# Career Moves

May 2018 – Calendar of Events and Seminars



**Job hunting doesn't mean applying for jobs online and hoping for an interview.**  
*Our seminars provide proven job search strategies developed and tested over time.*  
*Our curriculum takes you through the seven key components every job seeker needs today.*

To register for Career Moves seminars, please visit [https://jvschicago-syhum.formstack.com/forms/career\\_identity](https://jvschicago-syhum.formstack.com/forms/career_identity).  
To learn more about the seminars, please visit <http://jvschicago.org/career-moves-seminars-and-events>,  
call 847.745.5460 or email [ChelseaSammarco@jvschicago.org](mailto:ChelseaSammarco@jvschicago.org)

**Seminar Fees: Career Moves Clients:** \$10 per seminar  
**Non-Clients:** \$20 per seminar

**JVS Chicago accepts cash, checks and credit cards. Payment is required at the time of the seminar.**

**BRANDING:** An interactive seminar designed to teach you how to create your own unique brand while differentiating yourself from the competition. In-class exercises will assist you in designing your brand and tagline for use in all of your marketing materials.

Tuesday, May 8<sup>th</sup> 1:30-3pm  
216 W. Jackson Blvd., Chicago

**RESUMES AND COVER LETTERS:** Learn resume and cover letter best practices so you can begin constructing effective, branded, and focused documents that highlights your unique value. These customized resumes and targeted cover letters will leave the reader wanting more and help land interviews.

Tuesday, May 15<sup>th</sup>; 1:30-3pm  
216 W. Jackson Blvd., Chicago

**NETWORKING & INTERVIEWING:** In this combined overview seminar, you will learn the key skills to professional interactions – in-person and via phone, Skype, or email. You will learn and practice networking techniques that expand your job search capabilities including how to develop "elevator speeches" and how to design handbills. You will also gain the knowledge and confidence necessary to enter an interview fully prepared, dressed appropriately and ready to engage in an effective conversation with the interviewer.

Tuesday, May 22<sup>nd</sup>; 1:30-3pm  
216 W. Jackson Blvd., Chicago

**LINKEDIN:** In this seminar you will receive an overview of how the LinkedIn works, including recent updates to the site. This will include basics of site navigation, how to build and optimize your profile, and the more advanced uses including networking, researching companies, and applying for jobs

Tuesday, May 29<sup>th</sup>; 1:30-3pm  
216 W. Jackson Blvd., Chicago